



# NAIOP SILICON VALLEY CASE STUDY COMPETITION

# UNIVERSITY CHALLENGE

November 10, 2021 | Harvest Cafe, Santa Clara, CA 95054 | 4:00 - 6:30 PM

The NAIOP Silicon Valley Chapter is proud to announce the launch of our **University Case Study Challenge!**

This is your chance to become involved in our **INAUGURAL University Case Study Challenge**, an intercollegiate competition between full-time undergraduate student teams from **Menlo College, San Jose State University, Santa Clara University, and Stanford University?** University teams will be charged with evaluating the site of a previously completed development project to devise a current ground up development plan based on the current market environment. Potential areas to be addressed may include product type, scale, financing, sustainable development, transit- and traffic-related issues, community impact, and feasibility. Teams will have three weeks to develop their final presentation, with the final winner chosen on November 10, 2021!

With your involvement, you'll be at the frontline supporting the future of the CRE community in Silicon Valley!

Sign-up as a sponsor here: <https://naiopsv.regfox.com/naiop-silicon-valley-university-challenge-sponsor-registration>

## SPONSORSHIP OPPORTUNITIES

BENEFITS / LEVEL	HEADLINE SPONSOR \$2,500	GOLD SPONSOR \$1,500	SILVER SPONSOR \$750	RECEPTION/ BAR SPONSOR \$1,500	TROPHY SPONSOR \$500
Complimentary Registration	5	3	1	2	1
Logo Recognition on Event Webpage & Marketing Materials	✓	✓	✓	✓	✓
Program Book Ad	½ Page	¼ Page	Logo	Logo	
Inclusion of Dedicated Slide in Welcome Presentation Slide Deck	✓				
Sponsor Recognition During Live Event	Verbal Recognition	Verbal Recognition			
Opportunity to Present Award to Winning Team					✓