



2024 SPONSOR PROSPECTUS

JOIN THE NAIOP SILICON VALLEY PRESIDENT'S COUNCIL

Contact the NAIOP Staff at info@naiopsv.org for more information about becoming a President's Council sponsor.

ABOUT

NAIOP, the Commercial Real Estate Development Association, is the leading organization for developers, owners and related professionals in office, industrial and mixed-use real estate. With over 55 chapters in North America, representing over 18,000 companies, NAIOP provides unparalleled industry networking and education, and advances responsible and sustainable development that creates jobs and benefits the communities in which our members work and live.

YOUR SUPPORT IS ESSENTIAL

The President's Council of the NAIOP Silicon Valley Chapter plays a vital role in supporting the chapter's mission to provide networking, educational opportunities, legislative advocacy, and mentorship designed to give our members and related commercial real estate industry professionals a competitive edge in the marketplace. Through education and networking, chapter members and decision makers are on the forefront of topical issues, when legislative oversight and advocacy on public policy matters has never been more important.

WE HAVE A SEAT AT THE TABLE

President's Council sponsorship is essential to ensure NAIOP Silicon Valley can participate in national, state and local public affairs issues vital to the interests of the commercial real estate development industry, collaborate with like-minded business organizations committed to pro-business legislation. Be it through our advocacy efforts at the local level informing members of tax proposals, or at the state level through our participation in statewide advocacy, NAIOP Silicon Valley has a seat at each table. We will continue to advocate and do the dirty work to allow you to focus on the fun stuff - development and transactions.

SPONSORSHIP ACKNOWLEDGEMENT

To acknowledge the support of the President's Council members, the NAIOP Silicon Valley Chapter will provide:

BENEFITS	BENEFACTOR \$7,000 (\$12,000+ value)	PATRON \$5,000 (\$8,000+ value)	SPONSOR \$3,500 (\$6,000+ value)
ADVOCACY & PUBLIC POLICY Doing the work, behind the scenes, on behalf of the interests of the CRE industry	✓ (\$5,000+ value)	✓ (\$5,000+ value)	✓ (\$5,000+ value)
ANNUAL BREAKFAST/LUNCHEON PANELS & RECEPTIONS Complimentary access for firm to EACH event listed.	(4) Four Tickets (\$1,200 value)	(2) Two Tickets (\$600 value)	(1) One Ticket (\$300 value)
ANNUAL BBQ Complimentary access for firm to EACH event listed.	(4) Four Tickets (\$1,000 value)	(2) Two Tickets (\$500 value)	(1) One Ticket (\$250 value)
CHAPTER GOLF OUTING Complimentary access for firm.	(1) One Foursome (\$1,500 value)	(1) One Twosome (\$750 value)	(1) One Player Ticket (\$350 value)
UNIVERSITY CASE STUDY COMPETITION Complimentary access for firm.	(1) One Ticket (\$100 value)	(1) One Ticket (\$100 value)	(1) One Ticket (\$100 value)
REAL-TIME VIRTUAL MEETING SERIES Complimentary access for firms' employees, and key stakeholders.	✓	✓	✓
HALL OF FAME DINNER (when held) Complimentary access for firm.	(4) Four Tickets (\$1,000 value)	(2) Two Tickets (\$500 value)	(1) One Ticket (\$250 value)
DEVELOPING LEADER EVENTS Complimentary attendance by a designated Developing Leader Member.	✓ (\$500 value)	✓ (\$500 value)	✓ (\$500 value)
LOGO RECOGNITION Firm's logo featured at all events, on the Chapter's website, emails & social media	E-communications Welcome Slides Opening Remarks Event Signage (\$2,000 value)	E-communications Welcome Slides Opening Remarks Event Signage (\$1,500 value)	E-communications Welcome Slides (\$500 value)

2024 EVENT SPONSORSHIPS

Interested in gaining additional recognition as an event sponsor?

Sponsorships includes:

- 4 complimentary tickets to the event
- Verbal sponsor recognition by NAIOP Silicon Valley President
- Logo recognition on sponsored event marketing (e-communications and website)
- Logo recognition on sponsored event signage, including table tent cards
- Opportunity to distribute literature and/or gifts at each place setting of the event
- Additional guest tickets at the member rate for sponsored event, even for non-member guests

FEES:

- Multiple event sponsorships available - starting at \$2,500

EVENT OPPORTUNITIES INCLUDE:

- University Case Study Challenge (January)
- Brokers Panel Luncheon (February)
- Capital Markets Panel Breakfast (May)
- Annual BBQ (September)
- Annual Golf Tournament (October)

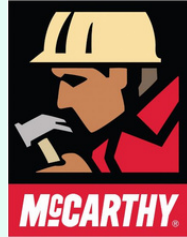
Additional opportunities for individual event sponsorships may become available throughout the year.



PRESIDENT'S COUNCIL MEMBERS (2023)

BENEFACTORS

Hines



IRVINE COMPANY
OFFICE PROPERTIES

MENLO EQUITIES

PATRONS

BANK OF AMERICA



The
SOBRATO
Organization

TMG
PARTNERS

SPONSORS

ACRE Investments
Beam Reach Partners
Dostart Development Company
Ellis Partners LLC
Four Corners Properties
Fox Real Estate & Development
Harvest Properties
Hunter Properties | Hunter Storm
Keenan-Lovewell Ventures
McCarthy Ranch
Meridian
NorthMarq Capital
Orchard Commercial
Orchard Partners
PSAI Realty Partners
Slatt Capital
South Bay Development
Warehouse Properties
Washington Holdings

Is Your Name Missing?

Contact the NAIOP Silicon Valley Chapter Office at info@naiopsv.org to learn more about annual and event sponsorship opportunities.

CHAPTER EVENTS

Quarterly Panel Events:

Brokers Panel (Q1)
Capital Markets (Q2/Q3)
Developers Panel (Q4)

Event Sponsorships Begin at \$1,000 and include complimentary tickets.



Annual BBQ

One of our biggest events, the BBQ is attended by 200+ CRE professionals, sponsors, and elected officials as a close to the summer.



Annual Golf Tournament

The 4th Annual Golf Tournament will be held in the fall and welcomes over 100 golfers and sponsors.



University Case Study Challenge

The 3rd Annual Case Study Competition between local undergraduate students offers the students an opportunity to experience a real-life development project and industry an opportunity to share their expertise and support the future talent of CRE. Event sponsorships available.

