

4th Annual
NAIOP
Silicon Valley
Golf Tournament

Cinnabar Hills Golf Club
Wednesday, October 23, 2024

**SPONSORSHIP
& REGISTRATION
PROSPECTUS**

NAIOP

COMMERCIAL REAL ESTATE
DEVELOPMENT ASSOCIATION

SILICON VALLEY CHAPTER



ABOUT

You're invited to join NAIOP Silicon Valley for our 4th Annual Golf Tournament on **Wednesday, October 23, 2024** at the **Cinnabar Hills Golf Club in San Jose, CA!** Individual player and foursome registrations are available and include a lunch, beverages, and post-event reception. The tournament will follow a scramble format to keep play fun and moving! Sign-up today and enjoy a round of golf and reconnecting with your colleagues from NAIOP Silicon Valley!

SCHEDULE OF EVENTS

10:00 AM | Sponsor Arrival (for those with tables at their holes)
11:00 AM | Registration & Light Breakfast
12:00 PM | Shotgun Start
5:30 PM | Post-Tournament Reception
7:00 PM | Event Ends

SPONSORSHIP OPPORTUNITIES

HEADLINE SPONSOR – \$3,800 (2 Available)

- (1) One Tournament Foursome
- Opportunity to provide brief remarks at Post-Tournament Reception/Dinner (2-3 minutes)
- Opportunity to provide company collateral or a giveaway (given to attendees upon event check-in)
- Choice of starting hole*
- (6) Complimentary Mulligans per player
- Logo Recognition in Event Marketing Materials, Handouts, website & social
- Logo Recognition on Event Signage
- Recognition in the NAIOP Silicon Valley Newsletter Post-Tournament
- Verbal Recognition During Post-Tournament Reception

LUNCH SPONSOR – \$3,650 (2 Available)

- (1) One Tournament Foursome
- (3) Complimentary Mulligans per player
- Logo Recognition on Lunch Signage
- Logo Recognition in Event Marketing Materials, Handouts, website & social
- Logo Recognition on Event Signage
- Recognition in the NAIOP Silicon Valley Newsletter Post-Tournament
- Verbal Recognition During Post-Tournament Reception

RECEPTION SPONSOR – \$3,500 (2 Available)

- (1) One Tournament Foursome
- (3) Three Complimentary Mulligans per player
- Logo Recognition on Reception/Dinner Signage
- Logo Recognition in Event Marketing Materials, Handouts, website & social
- Logo Recognition on Event Signage
- Recognition in the NAIOP Silicon Valley Newsletter Post-Tournament
- Verbal Recognition During Post-Tournament Reception



MORE SPONSORSHIP OPPORTUNITIES

BAR SPONSOR – \$2,500 (2 Available)

- (2) Two Player Spots
- Logo Recognition on Bar Signage at the Reception Bar
- Logo Recognition in Event Marketing Materials, Handouts, website & social
- Logo Recognition on Event Signage
- Recognition in the NAIOP Silicon Valley Newsletter Post-Tournament
- Verbal Recognition During Post-Tournament Reception

CART SPONSOR – \$2,500 (2 Available)

- (2) Two Player Spots
- Logo Recognition on Cart Signage. Sponsor logos will be on
- Logo Recognition on Event Signage. Handouts, and website
- Logo Recognition on Event Signage
- Recognition in the NAIOP Silicon Valley Newsletter Post-Tournament

SOLD OUT

PREMIER HOLE SPONSOR – \$2,000 (4 Available)

- (1) One Player Spot
- Premier Hole Placement + Beverage Cooler with Complimentary Beverages for Players*
- Tee Sign Recognition at Hole
- Up to 2 Sponsor Representatives at Premier Hole (may attend social functions)
- Logo Recognition in Event Marketing Materials, Handouts, website & social
- Logo Recognition on Event Signage
- Recognition in the NAIOP Silicon Valley Newsletter Post-Tournament

CONTEST HOLE SPONSOR – \$2,000

(3 Available – Hole-in-One, Longest Drive, or Closest to the Pin)

- (1) One Player Spot
- Beverage Cooler with Complimentary Beverages for Players*
- Tee Sign Recognition at Hole
- Up to 2 Sponsor Representatives at Contest Hole (may attend social functions)
- Logo Recognition in Event Marketing Materials, Handouts, website & social
- Logo Recognition on Event Signage
- Recognition in the NAIOP Silicon Valley Newsletter Post-Tournament



MORE SPONSORSHIP OPPORTUNITIES

GIVEAWAY SPONSOR – \$750**

- Up to 1 representative may attend all social functions
- Logo Recognition in Event Marketing Materials, Handouts, website & social
- Logo Recognition on Event Signage
- Recognition in the NAIOP Silicon Valley Newsletter Post-Tournament
- Company logo printed on selected giveaway item (examples: attendee bag; golf towel; water bottle; golf balls; hats; polos; sanitization stations)

HOLE SPONSOR \$500

- Tee Sign Recognition at Hole
- Logo Recognition in Event Marketing Materials, Handouts, website & social
- Logo Recognition on Event Signage
- Recognition in the NAIOP Silicon Valley Newsletter Post-Tournament

*Sponsors with tables may bring outside food and beverage; however, a \$60 set-up fee will be incurred.

**The giveaway item is an additional fee to the cost of sponsorship. Items may be purchased through NAIOP Silicon Valley or the sponsor may purchase their own branded items; however, all sponsored giveaway items MUST include the NAIOP Silicon Valley Logo (or text name) and event title. Imprint proof must be approved by NAIOP Silicon Valley. See examples above.



PLAYER REGISTRATION OPPORTUNITIES

Not interested in sponsorship, but you still want to play? Register for an individual player spot or foursome!
Player spots are limited, so sign-up early!

NAIOP Silicon Valley Member Foursome: \$1,300
Non-Member Foursome: \$1,500

NAIOP Silicon Valley Member Single Player: \$340
Non-Member Single Player: \$390

REGISTRATION FORM

To reserve your spot at the NAIOP Silicon Valley Golf Tournament, return this completed form to info@naiopsv.org. If you would like to pay by check, send the completed form, along with the check to **575 Market Street, Suite 400, San Francisco, CA 94105**. Sponsorship is confirmed on a first come, first serve basis, so if you're paying by check, email a copy of the completed and let us know payment is on the way!

STEP 1: Select your sponsor or player type.

- | | |
|--|--|
| <input type="checkbox"/> Headline Sponsor \$3,800 (2 Available) | <input type="checkbox"/> Closest to the Pin Sponsor \$2,000 |
| <input type="checkbox"/> Lunch Station Sponsor \$3,650 (2 Available) | <input type="checkbox"/> Hole Sponsor \$500 (11 Available) |
| <input type="checkbox"/> Reception Sponsor \$3,500 (2 Available) | <input type="checkbox"/> Giveaway Sponsor \$750 (Multiple Opportunities) |
| <input type="checkbox"/> Bar Sponsor \$2,500 | <input type="checkbox"/> NAIOP Silicon Valley Member Foursome \$1,300 |
| <input type="checkbox"/> Cart Sponsor \$2,500 | <input type="checkbox"/> Non-Member Foursome \$1,500 |
| <input type="checkbox"/> Premier Hole Sponsor \$2,000 (4 Available) | <input type="checkbox"/> NAIOP Silicon Valley Member Single Player \$340 |
| <input type="checkbox"/> Hole-in-One Sponsor \$2,000 | <input type="checkbox"/> Non-Member Single Player \$390 |
| <input type="checkbox"/> Longest Drive Sponsor \$2,000 | |

TOTAL: _____

STEP 3: Enter the point person our staff should reach out to regarding logistics related to your participation.

Name: _____ Sponsor Company: _____
Email: _____ Phone: _____

STEP 4: Enter your billing information.

Payment Type: Check Visa MC Amex Name on Card: _____
Card #: _____ Exp.: _____ Security Code: _____
Signature: _____
Billing Address: _____
Email: _____ Phone: _____

STEP 5: Enter the names of your individual players or foursome (if applicable).

Player 1: _____	Company: _____
Email: _____	Phone: _____
Player 2: _____	Company: _____
Email: _____	Phone: _____
Player 3: _____	Company: _____
Email: _____	Phone: _____
Player 4: _____	Company: _____
Email: _____	Phone: _____